

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62570-1

DATE PRINTED

08/15/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCT EST #1596		
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.	PRODUCT CODE	
			1596	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/11/12 AND ENDING 08/16/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-Th	2	06:00A	07:00A	30S	08/13/12-08/16/12	NEWS 4 TODAY	2	450.00	900.00
2	M-Th	2	07:00A	08:58A	30S	08/13/12-08/16/12	THE EARLY SHOW	2	400.00	800.00
3	Sa	1	05:00A	07:30A	30S	08/11/12-08/11/12	SATURDAY 5-730 NEWS ROTATION	1	200.00	200.00
4	Su	1	05:57A	07:58A	30S	08/12/12-08/12/12	NEWS 4 THIS MORNING	1	250.00	250.00
5	M-Th	3	09:57A	11:00A	30S	08/13/12-08/16/12	PRICE IS RIGHT	3	750.00	2250.00
6	M-Th	3	11:00A	12:00N	30S	08/13/12-08/16/12	YOUNG & THE RESTLESS	3	500.00	1500.00
7	M-Th	5	12:00N	12:25P	30S	08/13/12-08/16/12	NEWS 4 AT NOON	5	450.00	2250.00
8	M-Th	2	01:00P	02:00P	30S	08/13/12-08/16/12	THE TALK	2	350.00	700.00
9	M-Th	3	04:00P	05:00P	30S	08/13/12-08/16/12	DR PHIL	3	550.00	1650.00
10	M-Th	5	05:00P	05:30P	30S	08/13/12-08/16/12	NEWS 4 AT 5 PM	5	800.00	4000.00
11	M-Th	5	06:00P	06:30P	30S	08/13/12-08/16/12	CBS4 NEWS AT 6	5	800.00	4000.00
12	T-Th	5	06:30P	06:58P	30S	08/14/12-08/16/12	CBS4 NEWS AT 630PM	5	600.00	3000.00
13	Sa	1	04:58P	06:00P	30S	08/11/12-08/11/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
14	Su	1	04:58P	05:58P	30S	08/12/12-08/12/12	NEWS 4 AT 5 - SUNDAY	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62570-1

DATE PRINTED

08/15/12

AND

PAGE 2

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	GMMB, INC.	OBAMA FOR AMERICA
AND	3050 K St NW Ste 100	PO BOX 8102
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102
	USA	USA
CONTACT	SHIRA LEVY	PRODUCT EST #1596
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1596
		PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 08/11/12 AND ENDING 08/16/12 NO. WEEKS: 1		

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	T	1	06:57P	08:00P	30S	08/14/12-08/14/12	NAVY NCIS	1	3750.00	3750.00
16	Su	1	09:00P	10:00P	30S	08/12/12-08/12/12	THE MENTALIST	1	3500.00	3500.00
17	Th	1	09:00P	10:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	4000.00	4000.00
18	Su	1	05:58P	06:59P	30S	08/12/12-08/12/12	SIXTY MINUTES SUNDAY	1	4000.00	4000.00
19	M-Th	2	10:00P	10:35P	30S	08/13/12-08/16/12	LATE NEWS M-SU	2	2000.00	4000.00
20	M-Th	2	10:35P	11:37P	30S	08/13/12-08/16/12	LATE SHOW WITH DAVID	2	650.00	1300.00
Total Contract:								47		43050.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	42500.00	.00	42500.00	
GRAND TOTAL									42500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION